

Venise Neckwear 25c

Closing out 10 dozen of our Venise Points. Pretty styles; sold regularly up to 98 cents.

B. Lowenstein & Bros.

INCORPORATED

Pocket-books 50c

12 dozen all leather envelope shape Pocketbooks; back strap; to close out, each, 50c.

THE WEATHER—Fair weather, with little change in temperature, is predicted.

There Are Listed Here 28,999 Values On Which the Savings Are Tremendous in This Great

28999

End of the Month Sale

ITEMS

This great monthly event, watched for so eagerly by the entire Memphis public offers for tomorrow a wonderful volume of splendid merchandise—all of the Lowenstein regular quality—at the most sensational reductions in price. Every item is truly a superb value, and in the face of the increasing cost of goods these low prices will cause a gasp of astonishment. 28,999 items by actual count for tomorrow at only a fraction of their former selling prices. The number of items, which may appear very large to you, permits of no delay in your selection, for at these prices they will only last a short time—it is greatly to your advantage to be here early.

Extraordinary Savings in EOM Sale of

Women's Hosiery



250 pairs Silk Hose, full fashioned, silk to the knee; medium weight, white or field mouse; extra special for EOM sale, a pair..... **\$1.69**

125 pairs mercerized lisle Stockings, black, white or brown; made in the full regular style; an EOM special, for, a pair..... **85c**

120 pairs Silk Stockings; full fashioned pure thread silk, with double mercerized lisle garter tops and extra double soles; will give excellent service; a \$3.00 value; EOM special, a pair..... **\$2.25**

45 pairs Silk Hose, black only, net openwork all over; regular \$6.00 and \$6.50 numbers; EOM special, a pair..... **\$4.00**

222 pairs plain Silk Hose, full fashioned silk to the top; very sheer mesh, black or brown; \$5.00 value; EOM special, a pair..... **\$2.45**

235 pairs Silk Stockings, pure thread silk, in white, black, brown or Russia calf; to close out in EOM sale, reduced to, a pair..... **\$2.60**

275 pairs Silk Stockings, full fashioned, with openwork Paris clocks. Extra double soles and double silk garter tops; \$6.00 quality; extra special in the EOM sale for, a pair..... **\$4.15**

Extra Specials in Handkerchiefs

500 dozen regular 15c Handkerchiefs, with satin stripe; to close out, EOM special, each..... **5c**

100 dozen regular 50c Embroidered Handkerchiefs, all pure linen; to close out, EOM special, each..... **29c**

750 dozen Men's Pure Linen Handkerchiefs, fine quality; regular 50c value; EOM sale price, each..... **23c**

8 dozen Men's Crepe de Chine Handkerchiefs; sold regularly at \$1.00; to close out, an EOM extra special, each..... **50c**

Special Notice

All purchases made tomorrow and Saturday will appear on August statements, payable September 1, 1920.

One Hundred Wonderful Values in

Women's Blouses



46 Blouses of Batiste and Voile, hand embroidered and lace trimmed, many are hand made. Long or short sleeve models, roll collars, round necks; regularly sold for \$12.50; **\$5.95** EOM special, each....

37 Blouses of Striped Voile, roll or Buster Brown pique collars, also plain white voiles with lace trimmed collars and cuffs; reduced from \$7.95; the regular price for the EOM sale, special **\$3.00** each.....

17 Blouses of fine quality, French Voile, hand embroidered, hemstitched and lace trimmed. These were selling at \$17.50, and we have made them a special in the EOM sale, for each **\$7.95**

Remarkable Values

For Boys

54 Kool Cloth Suits, Each .. **\$3.50**

New Norfolk effects in sizes 6 to 18 years, some with two pairs of trousers, which stand any amount of laundering.

Small Tots' Half Price

64 \$2.50 values, each..... **\$1.25**
15 \$3.00 values, each..... **\$1.50**
20 \$3.95 values, each..... **\$1.95**
20 \$4.95 values, each..... **\$2.45**

Representing nearly every shade in the new Oliver Twist and Norfolk styles.

BOYS' SHOP—THIRD FLOOR.

25 Sun-and-Rain Umbrellas, Each .. **\$3.95**

A Silk Umbrella at the price of one of cotton. We are closing them out which accounts for the low price. Red, purple, green and navy; 22-inch frame, with pretty loop handles; regular \$6.50 value.

1,000 Yards Val. Laces, 10c Values, for, a Yard.. **5c**

Val. Laces, Edges and Insertions, pretty designs and assorted widths. Also 500 yards Calais Val. Insertions, assorted widths; regular 25c value; to close out, EOM special, a yard..... **10c**

MEN WILL APPRECIATE THESE GREAT SAVINGS

We Are Continuing the Wonderful

Sale of Silk Shirts ... **\$5.75**

Conservatively \$12.00 and \$15.00 Values

The materials include Genuine La Jerez, Woven Stripe Broadcloth, Plain Satin Soiree, Baby Broadcloth. About 500 remain for tomorrow's selling.

6 dozen men's fancy check madras Union Suits, in sizes 36 and 38 only; to close out, an EOM special, each..... **\$1.25**

3 dozen men's lightweight cambric summer Night Shirts, short or long sleeves; sizes 18, 19, 20; EOM special for, each..... **\$1.35**

3 dozen men's lightweight summer Pajamas, in solid colors and stripes; broken sizes; to close, EOM special, for, each..... **\$1.25**

4 dozen men's fancy striped madras soft Shirts, in sizes 14½, 16, 17; value \$2.45; EOM special for, each..... **\$1.00**

BEAUTIFUL DRESSES AND SKIRTS AT RECORD LOW PRICES

For quick disposal and to clear our racks of broken lots these Dresses and Skirts have been marked unusually low. They are really wonderful values.

18 smart Silk Dresses of georgette, in white and flesh, and dresses of taffeta, in summer shades; EOM special, each..... **\$12.75**

32 summer Dresses of sheer voile, in beautiful flowered effects; the price of these dresses is marked exceptionally low in the EOM sale, special for— **\$6.50**

19 summer Dresses of gingham and figured voile, EOM sale for about half price— **\$4.95**



27 beautiful Silk Dresses of beaded georgette, in white and flesh, and dresses of taffeta in spring colors; EOM sale, each— **\$17.50**

White Tub Skirts

Well tailored models of white gaberdine.

14 \$5.00 Skirts at— **\$3.65**

20 \$4.00 Skirts at— **\$2.95**

25 \$3.00 Skirts at— **\$1.98**

EOM Sale of Notions

25 Bottles Colorite, for each..... **10c**
15 Tintex Dye, for each..... **10c**
1,000 Cardie Pearl Buttons, for a card..... **2c**
500 Yards Cable Cord, for a yard..... **1c**
500 Hat Pins, large size, for traveling, each..... **1c**
500 Hair Nets, each..... **5c**
300 Spools Silk Thread, assorted colors, a spool..... **5c**

Luggage Reductions

\$18.00 Lady's Hat Box, 1 only..... **\$12.75**
\$30.00 large Week-End Case, 1 only..... **\$19.75**
\$15.00 Lady's Dressing Case, 1 only..... **\$9.98**
\$35.00 Week-End Box, 1 only..... **\$19.50**
\$8.00 Lady's Hat Box, 1 only..... **\$4.98**

1,000 Ribbon

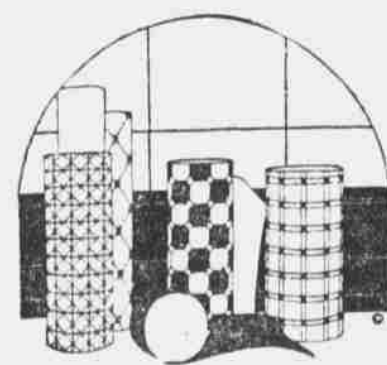
Remnants, Each **5c**

Every color and width is represented; the regular values are up to 50c; an EOM sale special.

EOM Housefurnishings

50 Aluminum Sauce Pan Sets—1½ qt. and 2 qt. size, 20-year guarantee, extra special a set..... **\$1.49**
25 Electric Fans—10 inch, oscillating, 10-year guarantee; regular \$26.50 value; special..... **\$18.50**
250 Alarm Clocks—5-year guarantee; enameled bell, full nickel finish; regular \$2.00 value; special..... **\$1.39**
25 Water Jugs, Colonial Shapes—plain; regular \$1.50 value; special, a dozen..... **98c**
250 Dozen Water Tumblers—Colonial or plain; regular \$1.25 value; special, a dozen..... **59c**
60 Dozen Iced Tea Tumblers—Plain or Colonial; regular \$1.25 value; special, a dozen..... **\$1.10**
60 Dunlap Egg Beaters—Fastest and Best Made—Fitted with bowl; regular \$1.25 value; extra special..... **83c**
25 Combines—Blue and white triple coated; regular \$3.50 value; extra special..... **\$2.39**

25 Electric Irons—\$10.00 value; best made; special..... **\$7.39**
20 Taring Mtn Bags—Large size; fine for preserving your clothes; regular \$1.25 value; special..... **98c**



50 Linoleum Remnants Half Price

Pieces Range From 1 Yard to 15 Yards
\$1.50 Printed Linoleum; square yard..... **74c**
\$2.25 Inlaid Linoleum; square yard..... **\$1.12**
\$2.50 Inlaid Linoleum; square yard..... **\$1.24**
\$3.00 Inlaid Linoleum; square yard..... **\$1.49**
\$3.50 Inlaid Linoleum; square yard..... **\$1.74**

1,000 Silk Remnants 1/3 to 1/2 Price

Absolute clearance of all Silk Short Lengths, in plain, fancies and novelties; black and colors, in waist, dress, skirt lining and trimming lengths.